

Data Protection and GDPR

Your Personal Data – What is It?

Personal data relates to a living individual who can be identified by the data provided to us. Identification can be by means of the information supplied or in conjunction with other information in the data controller's possession, or likely to come into their possession. The processing is governed by the General Data Protection Regulation 2016/2017 (abbreviated to "GDPR")

Who decides how your information is processed?

Varney Barfield's data controller is Jodie Aubrey; her contact details are jodie.aubrey@varneybarfield.co.uk Tele: [01926 407611](tel:01926407611) This person decides how your personal data is processed within our organisation.

How do we process the information you provide?

Varney Barfield complies with all obligations under GDPR by keeping your personal data safe, secure and up to date. This includes policies concerning storing, destroying, or retaining data. Varney Barfield is also responsible for preventing loss, misuse, unauthorised access or disclosure, and for ensuring that appropriate technical measures are in place to make sure your information is secure.

For what purpose will your data be processed?

Varney Barfield will use your data to enable us to supply our services to you during our normal business activity.

What is the legal basis for processing your personal data

Varney Barfield has a lawful basis for processing data under Article 6(1)(b) of the GDPR regulation. This includes where processing is necessary for the performance of a contract to which the data subject is party, or in order to take steps at the request of the data subject prior to entering into a contract.

Where you the customer have requested a quotation for goods and services, we need to obtain personal data to provide you with the information requested.

We may share your information with other parties in fulfilment of a contract. This may include credit agencies, financial institutions, our suppliers, and delivery companies.

We may also be required to share the personal data you supply us with other data controllers to comply with a common law or statutory obligation.

Informed Consent

Only with your agreement will Varney Barfield use your personal data for our own marketing purposes. We will not sell or share your personal data with other companies.

To enable us to provide this information, you must agree to this prior to us sending you any marketing material.

Your Rights under GDPR

1. You have the right to request a copy of the personal data Varney Barfield holds about you.
2. The right to correct any inaccurate personal information
3. The right to request erasure of personal information where it is no longer necessary to retain the information for statutory contractual purposes
4. The right to withdraw your consent for processing at any time if consent is relied upon as a processing condition
5. The right to request that the data controller provide the data subject with his/her personal data and, where possible, to transmit that data directly to another data controller (known as the right to data portability) [this only applies where processing is based on consent or is necessary for the performance of a contract with the data subject and in either case the data controller processes the data by automated process.]
6. The right, where there is a dispute in relation to the accuracy or processing of your personal data, to request a restriction be placed on further processing
7. The right to object to the processing of personal data (only applies where processing is based on legitimate interests)
8. The right to lodge a complaint with the Information Commissioner's Office.

Tele: [0303 123 1113](tel:03031231113)

Online: <https://ico.org.uk/global/contact-us/email/>

Further processing

Should Varney Barfield wish to use your personal data for any other reason not covered by this data protection notice, we will provide you with a new notice explaining this new use prior to commencing the processing.